

WHO WE ARE

We are a team of golf and information professionals dedicated to providing products and services to golf courses and golfers of all levels. We promote BC's golf courses, bringing them to the attention of BC golfers and golfers visiting from around the world. We provide technology solutions to private, semi-private and public golf courses.

Core Team

We combine the expertise of golf professionals, web designers, business developers, financial managers, and consultants. We have a Class A CPGA and LPGA Teaching Professional who has worked for many years in Pro Shops around BC. Our Pro provides us with subject matter expertise from a golf Pro's perspective. Our representatives are located throughout BC, giving us complete coverage of the province.

Services

bcgolf.com is an internet "portal," or single point of entry, wholly dedicated to the golf community. **bcgolf.com** enables golf courses to leverage our technology and internet expertise to create and maintain services which golfers can then access through our portal. Services include:

- site development
- site hosting
- tee-time booking
- handicap tracking
- course directory information



IN THE COMMUNITY

bcgolf.com seeks to sponsor tournaments, initially at the Junior level to foster the growth of golf in our communities. We fully intend to give back to the golf world, and ensure that golf continues to be one of the most popular sports. We look forward to the day when there is a **bcgolf.com** tour stop for all levels of competition.

CONTACT US

1501-438 Seymour Street
Vancouver BC, V6B 6H4
Tel: +1 604 788 0044
Fax: +1 604 687 8099
Web: www.bcgolf.com

Dale G Stranaghan
President & CEO

design and production by jh design • +1-604-602-6745 • jhdigitalmotion.net



THE ONLINE-SAVVY GOLFER

Golf is experiencing phenomenal growth in its popularity among players of all levels. With this explosion, golfers are increasingly frustrated by rising costs and finding a place to play.

Golf professionals are experiencing their own frustrations. With the growing demands placed upon their club facilities, they are spending more time on administrative tasks rather than on promoting higher value member services and products.

Golf courses are looking for ways to improve operational efficiency and increase the level of customer service. In response, some services can be found on the internet: booking tee times, handicap systems, and information services to name a few. However, most golf courses have not been able to capitalize on these innovations due to costs and lack of technical expertise.

The next generation golfer is a technically savvy breed. They want to book tee times and access golf information online rather than have to seek it out. Also, golf professionals are happy to save themselves the administrative headaches of booking, cancelling and scheduling tee-times. It is becoming very important that golfers and golf courses can connect via the internet. **bcgolf.com** will be the entry point for BC golfers, and the solution provider for BC courses.

▶ THE ONLINE-SAVVY GOLFER

▶ WHO WE ARE

▶ COMPETITIVE EDGE

▶ PRODUCT SUITE

▶ PRIORITY FOCUS

▶ PRICING

▶ CONTACT US

the online-savvy golfer | who we are | competitive edge
product suite | priority focus | pricing | contact us



BCGOLF.COM PRODUCT SUITE

bcgolf.com is bringing together golf, business, and technology to provide golf professionals with solutions regardless of budget. Our packages allow our clients to grow to meet their customers needs and at the rate they can afford.

COMPETITIVE EDGE

Providing an integrated extensible solution that appeals to a broad spectrum of users and budgets sets us apart from our competition. We are offering a complete integrated solution to both golfers and golf courses, which has helped to establish us as the forerunner in golf information and management services.

We apply technology to assist both the golfers wanting to play and the course professionals trying to accommodate their customers.

- We allow golf courses to become more efficient by computerizing manual tasks.
- We can help courses to establish an internet presence which will attract more golfers to their course.
- We ensure we keep up with technology trends so courses can focus on their customers.

bcgolf.com is helping to maximize the golf experience by:

- Reducing the cost of implementing a technology solution.
- Offering packages that can be added to over time resulting in a complete and integrated solution.
- Offering golfers of different levels of technical ability fair access to information.

Web Site Development & Hosting

If you are considering implementing a web site to showcase your golf course, bcgolf.com can design, develop and even host your site for you.

PRE-PACKAGED SOLUTIONS

We offer four packages ranging from a basic information website to a fully integrated solution.

PAR

The PAR PACKAGE consists of a course listing on **bcgolf.com**. This listing contains the course details, scorecard, green fee costs, contact information, photos of the course, and a review of the course.

BIRDIE

The BIRDIE PACKAGE consists of the Par package PLUS 5 days web site design, customized Home page and the ability to add up to twenty pages of static course information, such as course history, service and facility offerings.

EAGLE

The EAGLE PACKAGE consists of the Birdie package PLUS an additional 5 days web site design, your own web domain name, website hosting, monthly club newsletter, events calendar, online handicap tracking, and online booking of tee times, lessons, and dining services.

ALBATROSS

The ALBATROSS PACKAGE consists of the Eagle package PLUS online member services appropriate to a private club, such as membership roster, account viewing and payment. This package also includes a Pro shop sales eCommerce site and an Internet marketing campaign to enhance your web site presence.

Future Offerings

HOLE IN ONE

The HOLE IN ONE PACKAGE will bring the fully integrated solution to cell phones and personal digital assistants. Imagine booking your times or checking out the course menu while traveling home from work or arriving into town on a plane.

★ Usage cost

	Par	Birdie	Eagle	Albatross
www.bcgolf.com Page	○	○	●	○
Custom Designed Home Page				○
Member Sign-in and Home Page				○
Course Information				
Course Details	○	○	●	○
Course History		○	●	○
Membership opportunities		○	●	○
Golf Services				
Weather Info	○	○	●	○
Course Conditions		○	●	○
Online Tee Time Booking			★	★
Online handicap tracking			★	★
Online Lesson Booking				○
Online Dinner Reservations				○
Phone – Tee time booking				○
Phone – Lessons Booking				○
Phone – Dinner Reservations				○
Member Services				
Account Information viewing		○	●	○
Membership Roster		○	●	○
Member Bulletin Postings			●	○
Account payments				○
Club Services				
The Course Newsletter		○	●	○
Dining Room Menu		○	●	○
Committees Listings		○	●	○
Banquet, catering, meeting, facilities		○	●	○
External Events Calendar			●	○
Internal Events Calendar			●	○
Pro shop Sales (eCommerce)				○

PRIORITY FOCUS

Product Quality

Our customers can rely on us to deliver the correct data when they want it. The services we offer to courses will utilize the latest technologies and lead to long-term customer satisfaction.

Passion for the Game

Our company arose from our love for the game and the recognition for a complete information service accessible to golfers of all levels.

Strong Management Team

Our team has a strong foundation in product development, marketing, management, finance, and thoroughly understands the needs of golfers and golf courses.

Providing a Complete Solution

Our ability to offer solutions from the most simple to the most complex through a single vendor will allow the course management to rest easier.

PRICING

bcgolf.com proposes a multi-tiered pricing model that will vary based on the consumer's needs. A consumer will no longer have to purchase more functionality than they need.